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The Princess Cruises Balcony Bonanza is back!

Increase bookings with the Balcony Bonanza – Free upgrades from oceanview to balcony staterooms for savings of up to \$1,000 per couple!*

Nothing gets your clients as excited about cruising as the possibility of fresh sea air and sweeping ocean vistas enjoyed from their own balcony. Which is why Princess® is so pleased to announce the return of our popular Balcony Bonanza, with free balcony upgrades on almost all of our summer 2009 voyages to the best summer cruise destinations.

Free upgrade pricing from unobstructed Oceanview Staterooms to Balcony Staterooms applies on most summer 2009 cruises and cruisetours in Alaska, Europe, and Caribbean. Here's a sample of applicable itineraries:

ITINERARY	OCEANVIEW TO BALCONY*
Grand Mediterranean – 12 Days	\$2,598 >>> \$2,598
Scandinavia & Russia – 10 Days	\$1,989 >>> \$1,989
British Isles – 12 Days	\$2,898 >>> \$2,898
Greek Isles – 12 Days	\$2,598 >>> \$2,598
Alaska Connoisseur – 14 Days	\$2,825 >>> \$2,825
Gulf of Alaska – 7 Days	\$1,162 >>> \$1,162
Bermuda & Eastern Caribbean – 9 Days	\$1,480 >>> \$1,480
Alaska Cruisetour – 11 Days	\$1,862 >>> \$1,862



With special fares on these voyages, your clients will also save up to \$1,000 per couple!* Guests booking a cruisetour will receive a \$200-per-couple onboard credit. For maximum affordability, we're also offering Free Upgrade pricing on Interior to Oceanview (obstructed) staterooms.

And, as a special opportunity, you can hold a **2009 Summer Bonus Cruise Sale** through December 15, 2008 to promote this special offer. Standard Cruise Sale details apply – including reduced deposit and onboard coupon book. Set up your Bonus Cruise Sale today with POLAR Online at onesourcecruises.com.



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The Balcony Bonanza runs through December 15, 2008, and promotional support elements are available starting Friday, October 31. It's a great way to get your fall bookings off to a spectacular start!



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*Save up to \$1,000 off Escape Fares per couple (\$500 per person) for select sailings on a space-available basis. Savings vary by departure and category.

Free upgrades apply to an upgrade from lead-in interior to obstructed oceanview, and from unobstructed oceanview to balcony categories. Free upgrade must be confirmed at time of booking in preferred stateroom location. Free upgrade based on a price reduction to applicable lead-in fares.

Fares are per person, cruise-only, based on double occupancy and apply to the first two passengers in a stateroom. These fares do not apply to singles or third/ fourth-berth passengers. A Fuel Supplement of \$9 per person per day, up to a maximum of \$126, is included in fares shown. Government fees and taxes are additional. Both are subject to change. Please contact Princess Cruises for third/fourth-berth fares and fuel supplements. This offer is based on space availability, is capacity controlled and may not be combinable with any other public, group or past passenger discount, including shipboard credits. Offer is not transferable and is only available to residents of the U.S., Puerto Rico, Mexico or Canada. Fares quoted in U.S. dollars. Ask about our applicable air add-on program. See the applicable Princess Cruises brochure or princess.com for terms, conditions and definitions that apply to all bookings.

Fares based on Grand Mediterranean on Ruby Princess 5/16/09; Scandinavia & Russia on Emerald Princess 5/16/09; British Isles on Crown Princess 8/24/09; Greek Isles on Grand Princess 10/25/09; Alaska Connoisseur on Pacific Princess 5/14/09; Gulf of Alaska on Island Princess 5/11/09; Bermuda & Eastern Caribbean on Caribbean Princess 6/2/09; and Alaska Cruisetour BA3 on Island Princess 5/11/09 sailings only. Fares for other dates may vary.

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